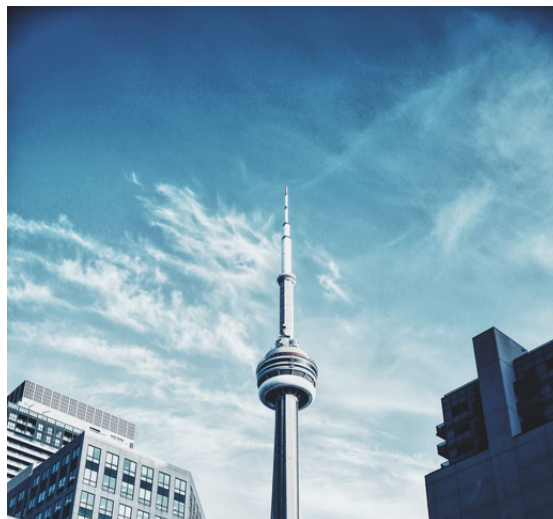




Organization of Women in International Trade-Toronto HIGHLIGHTS OF 2019

In this issue:

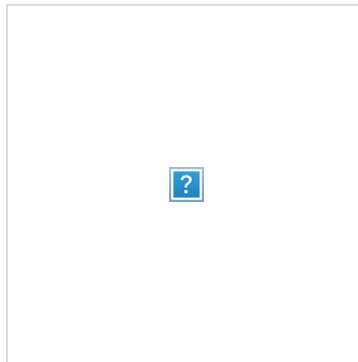
- From the President's Desk
- OWIT-Toronto AGM and Holiday Reception: Year-End Reflections
- EDC President Provides Insights on Women and International Trade
- Save the Date for OWIT International Conference in 2020
- The World Bank's SDGs and Her Competition
- OWIT Canadian Trade Mission to Monterrey, Mexico—My Key Takeaways





HAPPY NEW YEAR!

From the President's Desk



2019 was a phenomenal year, OWIT-Toronto marked 20 years of promoting women doing business internationally...Our engagement and involvement in the different initiatives was made possible with many thanks to our partners and sponsors including the Government of Ontario and OWIT Monterrey, Bennett Jones, Jewels4Ever, EDC, Global Affairs Canada and the Diversity Institute/Ryerson University... 2020 is a pivotal year to continue to shine a light on women entrepreneurship, women economic empowerment and an inclusive role of women in trade agreements to advance women doing business globally.

We look forward to working with our partners and sponsors on events and initiatives that bring these themes to fruition. Thank you to everyone for a fantastic year!

[Read the full text here.](#)

OWIT-Toronto AGM and Holiday Reception: Year-End Reflections

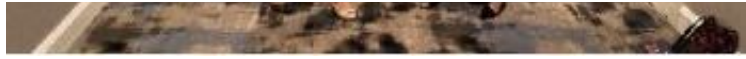


OWIT-Toronto celebrated the end of 2019 in December with a festive networking and holiday reception hosted by [Bennett Jones](#). This inspiring event provided the platform for OWIT-Toronto members, key stakeholders and decision makers in international trade to network and celebrate all things trade. Three successful women exporters had podium time to shine a light on their journey in building their businesses, accessing and expanding into global markets.

[Read more.](#)

EDC President Provides Insights on Women and International Trade





During this fall's [Toronto Global Forum](#) OWIT sat down with Mairead Lavery, President and CEO of [Export Development Canada](#) (EDC). During a refreshing and lively exchange, she shared her perspectives on women in trade issues and what EDC is both doing and planning for women exporters in 2020, along with her perceptions of the role of an organization like OWIT.

[Read the full interview here.](#)

Save the Date for OWIT International Conference in 2020

OWIT International is collaborating with GroYourBiz to be a partner in its annual conference - [EXCELeRate 2020](#) - that will be held in Vancouver May 27-29, 2020. This will replace OWIT International's stand-alone conference. Reserve your seat now to be part of what will surely be an exciting event in our own country. Early-bird pricing in effect til Feb 28. OWIT members are eligible for a discounted rate [Get the details here.](#)

The World Bank's SDGs and Her Competition

Are you a woman entrepreneur who wants your innovative work to get global recognition? Apply to the World Bank 2020 Sustainable Development Goals (SDGs) and Her competition within the next month to share your story with the world!

[Details here.](#)

OWIT Canadian Trade Mission to Monterrey, Mexico—My Key Takeaways





Jessica Horwitz of [Bennett Jones](#) shares her perspective as a participant on this OWIT-Toronto trade mission last year.

[Read her account.](#)

Check Out What our OWIT-TO Partners are Doing!

BCBC - Belgian Canadian Business Chamber: <http://www.belgiumconnect.com/>

Magnet Export Business Portal: <https://export.magnet.today/>

BCCTC - British Chamber of Commerce: <http://bcctc.ca/>

EDC - Export Development Canada: <https://www.edc.ca/>

FITT - Forum for International Trade Training: <https://fittfortrade.com/>

WEKH - Women Entrepreneurship Knowledge Hub: <https://wekh.ca/>

JOIN OWIT-TORONTO TODAY!



Membership Benefits:

Networking

Business Development

Education and Training

Representation

Early-Bird Offers