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## OWIT International Newsletter

April 2023

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## A Message From Our President

Greetings Members and Friends of OWIT

This comes with joy and gratitude for your hard work and dedication towards the success of OWIT.

No matter how big or small together we are breaking down barriers and challenging stereotypes while paving the way for future generations of women to enter this field and succeed. Our collective skills and expertise are vital to our economies and never doubt that your work is valued and appreciated.

As OWIT we remain committed to creating an environment that supports women in trade and provides equal opportunities for all. This includes initiatives to promote diversity and inclusion, improve access to training and education, and support entrepreneurship and small business development.

I urge you to continue pursuing your dreams and to never give up on your goals. Together, we can create a brighter future for all women in trade by Turning Obstacles into Opportunities through better Ways to Improve Trade.

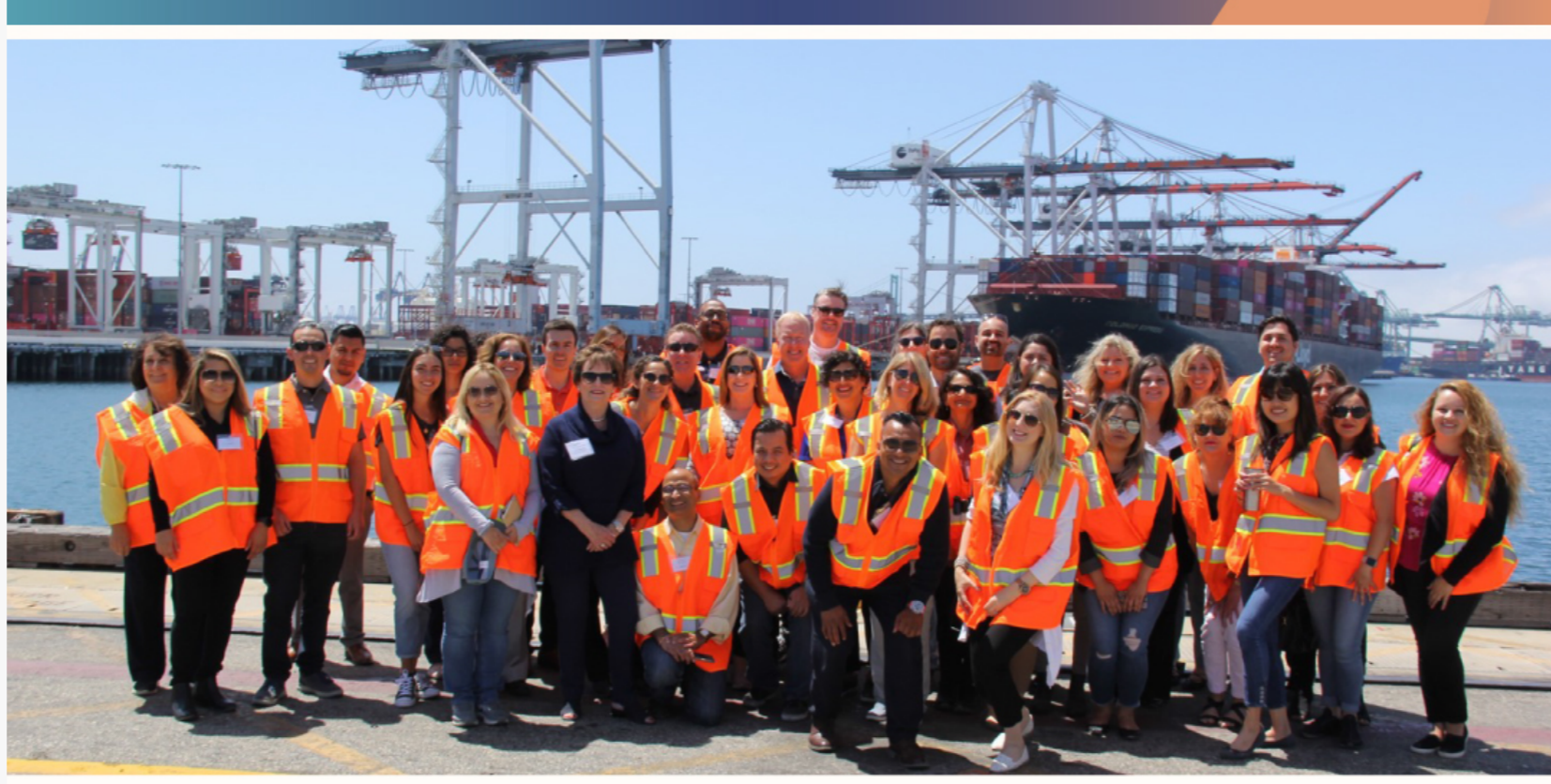
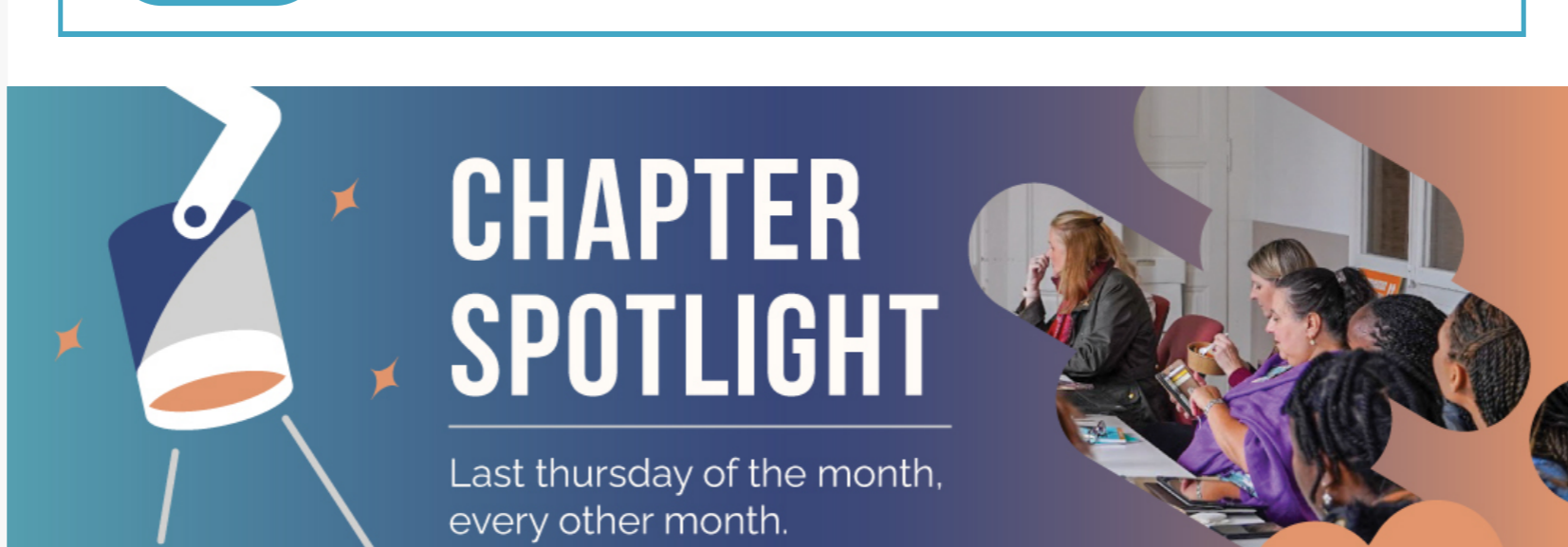
Thank you for your contributions and for being an inspiration to us all.

At your Service  
Frida Owinga

OWIT Blog  
**A Women's Best Friend: A Guide to Mentorship While Navigating International Trade**

Author: **Hulya Kurt**, Executive Vice President, OWIT International

[Read](#)



Thursday, April 27th  
12PM EST | 9AM PST | 6PM CET

[Register](#)

## Submit Your Chapter to be Spotlited!

Every other month, a different chapter will be highlighted as part of OWIT International's chapter spotlight program. Within this 60 min program, the presenting chapter will share their programs, achievements, initiatives, and any other crucial factors that have kept them together as a chapter. Attendees will not only gain knowledge from the presentation but also have the opportunity to ask questions.

The benefits of doing this as the spotlighted chapter, you will gain global visibility, attract new members, and have opportunities for collaboration within OWIT as we strengthen OWIT's global footprint.

Interested in presenting at a chapter spotlight?  
Please submit the following details for your chapter at [owit.org/submitchapter](http://owit.org/submitchapter) for consideration.



## HappyHER Hour

HappyHER Hour was established to encourage collaboration, the building of alliances, worldwide networking, and the development of social ties among women engaged in international trade and business. Each month, we will present a relevant topic for discussion. This free social event is open to members and non-members of OWIT.

**When:** Last Thursday of the month, every other month.  
**Description:** Connect. Engage. Align.

[Register](#)

## HappyHER Hour 2023 Schedule

- Thurs, May 25th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Aug 31st 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Oct 26th 12PM EST. / 9AM PST. / 6PM CET.
- Thurs, Dec 7th 12PM EST. / 9AM PST. / 6PM CET.



## Upcoming Events



**Save the Date!**  
**OWIT Leaders Business and Bonding Meeting**  
May 4 - 6, 2023 | Washington, DC

[Register](#)

Members Only Link



**ITC-OWIT Learning Labs**  
March - August, 2023

[Past Lab Video](#)



**Open Mic with Frida Owinga**  
April 28, 2023 | Virtual

[Register](#)



**OWIT South Florida**  
World Trade Month:  
FedEx and Miami Tour

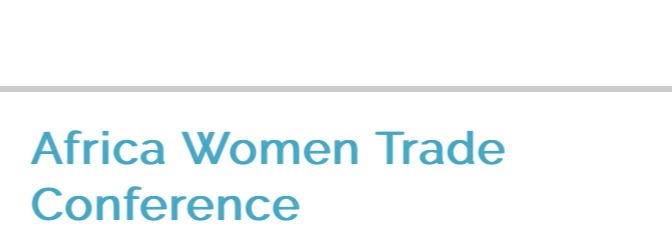
OWIT Tampa set for end of 2023

[Learn More](#)



**National Ministry of Tourism - Partnered Event**  
May 8 - 11, 2023 | Capetown Event

[Learn More](#)



**Africa Women Trade Conference**  
August 17 - 19, 2023 | Victoria Falls, Zimbabwe

[Learn More](#)

## Becoming an OWIT Sponsor

As an OWIT Sponsor, your company demonstrates its commitment to supporting the global economic empowerment of women through the benefits of global trade and business.

[Learn More](#)

## Past Events

### OWIT Ghana: International Women's Day



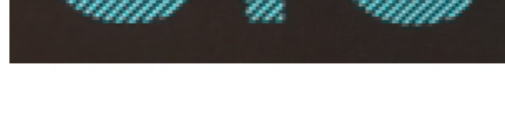
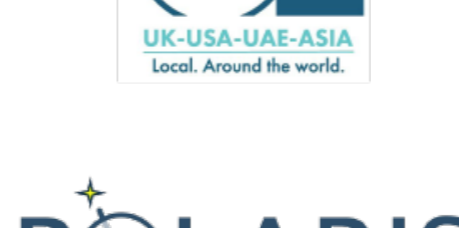
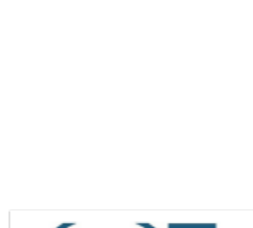
### OWIT Kenya: West Meets East Africa



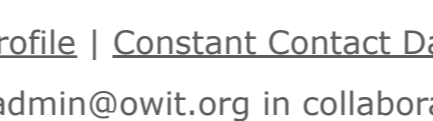
### OWIT Kenya: Breakfast with the Presidents



## OWIT Sponsors



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