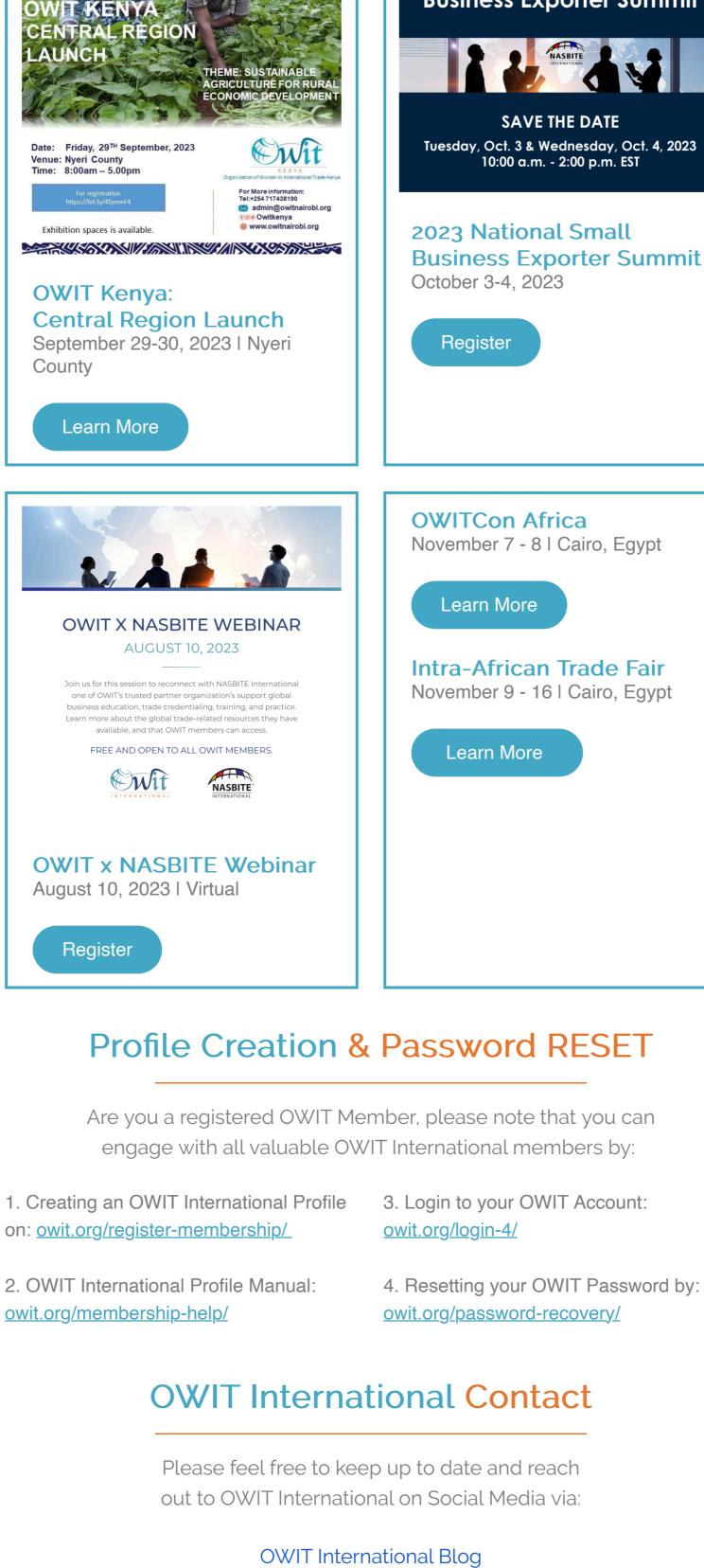
Join Our Email List Email not displaying correctly? View in your browser. **OWIT International In This Edition** A Message from Our President Newsletter OWIT Blog Chapter Spotlight July 2023 HappyHER Hour **Upcoming Events** Profile Creation & Password RESET **OWIT International Contact** Past Events **OWIT Sponsors** A Message From **Our President** Dear OWIT Members and Friends, Glad and grateful for the opportunity to engage with you. This month our focus is on networking. Networking has always been the backbone of OWIT, connecting professionals and entrepreneurs from diverse backgrounds and industries across the globe. As we continue to adapt to the ever-changing landscape of international trade, forging meaningful connections has never been more important. This month, OWIT is proud to present an array of networking events tailored to meet the evolving needs of our members. From virtual roundtable discussions with industry experts to regional conferences and trade fairs, our national chapters strive to create platforms that foster collaboration, knowledge sharing, and business growth. Our goal is to facilitate a supportive environment where you can exchange ideas, build relationships, and discover new opportunities. Through these networking engagements, we aim to empower you with the resources and connections necessary to navigate the complexities of the global marketplace successfully. I encourage you all to actively participate in the upcoming events and leverage OWIT's extensive network of professionals and entrepreneurs. Together, we can unlock new doors of possibilities and propel our careers to greater heights. Wishing you a fruitful month of networking. Join us for HappyHerHour for networking. Visit www.owit.org the events section. Warm regards, Frida Owinga **OWIT Blog Enhancing Human Connections, Leveraging Networking** Opportunities in International **Trade** Author: Susan Baka is one of the founders of the first Canadian chapter of OWIT in Toronto. Read **SPOTLIGHT** Last thursday of the month, every other month. Register Submit Your Chapter to be Spotlighted! Every other month, a different chapter will be highlighted as part of OWIT International's chapter spotlight program. Within this 60 min program, the presenting chapter will share their programs, achievements, initiatives, and any other crucial factors that have kept them together as a chapter. Attendees will not only gain knowledge from the presentation but also have the opportunity to ask questions. The benefits of doing this as the spotlighted chapter, you will gain global visibility, attract new members, and have opportunities for collaboration within OWIT as we strengthen OWIT's global footprint. Interested in presenting at a chapter spotlight? Please submit the following details for your chapter at owit.org/submitchapter for consideration. Chapter Spotlight 2023 Schedule Thurs, July 27th 12PM EST. / 9AM PST. / 6PM CET. Thurs, Sept 28th 12PM EST. / 9AM PST. / 6PM CET. Thurs, Nov 30th 12PM EST. / 9AM PST. / 6PM CET. OWIT.ORG Last Thursday of the month, every other month. HappyHER Hour HappyHER Hour was established to encourage collaboration, the building of alliances, worldwide networking, and the development of social ties among women engaged in international trade and business. Each month, we will present a relevant topic for discussion. This free social event is open to members and non-members of OWIT. When: Last Thursday of the month, every other month. Description: Connect. Engage. Align. Register HappyHER Hour 2023 Schedule Thurs, Aug 31st 12PM EST. / 9AM PST. / 6PM CET. Thurs, Oct 26th 12PM EST. / 9AM PST. / 6PM CET. Thurs, Dec 7th 12PM EST. / 9AM PST. / 6PM CET. **Upcoming Events** WTO PUBLIC FORUM 2023 WTO OMC **90-MINUTE WEBINARS** LAUNCHING 2ND MARCH 2023 **WTO Public Forum** September 12-15, 2023 I Geneva Learn More **ITC-OWIT Learning Labs** March - August, 2023 Register Past Lab Video JULY THEME Mastering the Art of Networking: Strategies for Building Valuable Connections Join Frida Owinga for an open conversation on organizational leadership for Business Support Organization (BSO) Leaders. July 28 Virtual Meeting 1:00 pm Eastern Standard Time Wit WIIT x MYSTICS Women **Empowerment Event** Open Mic with Frida July 21, 2023 I Washington, DC Owinga July 28, 2023 | Virtual Learn More Register 2023 National Small **Business Exporter Summit** OWIT KENYA CENTRAL REGION LAUNCH **SAVE THE DATE** Tuesday, Oct. 3 & Wednesday, Oct. 4, 2023 10:00 a.m. - 2:00 p.m. EST Wit Date: Friday, 29TH September, 2023 Venue: Nyeri County Time: 8:00am - 5.00pm For More information:
Tel:+254717438190
admin@owitnairobi.org
Owitkenya
www.owitnairobi.org 2023 National Small **Business Exporter Summit** October 3-4, 2023 **OWIT Kenya: Central Region Launch** September 29-30, 2023 I Nyeri Register County Learn More **OWITCon Africa** November 7 - 8 | Cairo, Egypt Learn More **OWIT X NASBITE WEBINAR** AUGUST 10, 2023 **Intra-African Trade Fair** November 9 - 16 | Cairo, Egypt one of OWIT's trusted partner organization's support global available, and that OWIT members can access. Learn More FREE AND OPEN TO ALL OWIT MEMBERS. Wit **OWIT x NASBITE Webinar** August 10, 2023 I Virtual Register



Niki Jones via: VP-marketing@owit.org Lizzy Bensend via: lbensend@nikijones.com Joyce Bitutu via: admin@owit.org

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For further information and queries regarding OWIT International,

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Past Events OWIT Ecuador

On Tuesday, June 27, the #SUMARSE project was launched, integrated by Fedexpor, HIAS Ecuador and the Universidad San Francisco de Quito, which seeks to promote

the development and socioeconomic integration of vulnerable people through the

Felipe Ribadeneira, Executive President of Fedexpor, highlighted the importance of these projects that strengthen both the export sector and vulnerable groups that enter

Gabriela Urresta Chevalier, Vice President of Organizational Development Fedexpor,

explained the importance of the US market for the exportable supply of processed foods from Ecuador. In addition, she detailed the processes, benefits and major

The #SUMARSE project is built on 3 components: labor inclusion, the creation of development networks and job creation, that will benefit more than 20 exporting

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companies, and approximately 450 people from vulnerable groups.

linkage of the export sector and the academy.

Ecuador in search of employment opportunities.

objectives that the project has until 2025.



weekend.

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during the pandemic. We had 43 attendees, from which 6 traveled from out of state to join our event (5 from Chicago and 1 from Wisconsin). It was a big success and greatly appreciated by the community. We will share more information on LinkedIn about it this

OWIT Orange County

2023 Orange County International Trade Forecast and Business Roundtable hosted by

OWIT Lake Geneva Gala

the Orange County/Inland Empire SBDC Network. 23rd of June 2023.

WITOC 27th Annual Seaport Operations Tour &

Harbour Cruise Luncheon

2023 Annual Celebratir **OWIT Kenya**

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